INVESTMENT READINESS LEVEL



LEVEL 9 Identify and Validate Metrics That Matter	HIGH
LEVEL 8 Validate Value Delivery (Left Side of Canvas)	
LEVEL 7 Prototype High-Fidelity Minimum Viable Product	
LEVEL 6 Validate Revenue Model (Right side of Canvas)	
LEVEL 5 Validate Product/Market Fit	MEDIUM
LEVEL 4 Prototype Low-Fidelity Minimum Viable Product	
LEVEL 3 Problem/Solution Validation	
LEVEL 2 Market Size/Competitive Analysis	
LEVEL 1 Complete First-Pass Business Model Canvas	LOW